



DECEMBER 2024

# NACA NEWS

*The official quarterly newsletter of the  
National Association of Catastrophe Adjusters*

## You Got Your License....Now What?



As the 2024 storm season concludes, it's the perfect time for new adjusters to reflect on their experiences and strategize for long-term success in this dynamic career field. Self-reflection is natural, but proactive steps can help you excel in the coming years. Here are some practical tips to consider as you build your career:

### **Set Clear Career Goals**

Define realistic expectations for your professional growth. A clear vision can guide your decisions and actions.

### **Be Financially Savvy**

Save a portion of your earnings—tax season is just around the corner, and Uncle Sam will want his share!

### **Leverage Networking Opportunities**

Reconnect with contacts from the past year, join adjuster groups on social media, and attend events like the NACA Annual Convention, where networking is as valuable as the training sessions.

### **Evaluate Your Performance**

Review what worked well and what didn't. Seek feedback from file reviewers to ensure your claims are thorough and professional.

### **Stay Open to Constructive Feedback**

Listening and adapting to constructive criticism can improve your processes and overall effectiveness.

### **Be Flexible**

Every carrier/IA firm has unique requirements. Adaptability is key—one size does not fit all.

### **Invest in Training**

Consider enhancing your skills through certifications, such as Xactimate Mobile levels 1 and 2, and courses on policy and coverage nuances. Allocate funds in your annual budget for ongoing education to stay competitive.

### **Understand Your Business Structure**

Take time to review your business setup. Understand the pros and cons of structures like LLCs and S Corps, as you're not just an adjuster—you're running your own business.

### **Sharpen Your Writing Skills**

Professional, polished writing can make a big difference in how you're perceived by IA firms. A refresher in business writing and grammar could be a game-changer.

### **Equip Yourself for Success**

Assemble a reliable go-kit tailored for driving or flying. Invest in high-quality tools like laser tape measures, drones, ladders, and cameras to enhance your efficiency.

### **Update Your Resume**

Add new skills and experiences gained during the season. Even relative experience can shine with related expertise in areas like construction, restoration, or management.

### **Plan Travel Strategically**

For field assignments, plan ahead. Sharing accommodations with other adjusters or mapping out RV-friendly locations can save you thousands.

### **Prepare for Payment Delays**

Payments often take at least two weeks after claim submission. Have a financial cushion to cover expenses until funds start flowing.

### **Pursue Daily Claims in the Off-Season**

Handling daily claims can sharpen your skills and keep you ready for the next storm season.

Success in this industry requires dedication and perseverance, but the rewards are well worth the effort. Lean on the wisdom of seasoned professionals who can guide you along the path to a fulfilling and prosperous career!



## **NACA Unveils New Logo**

After 50 years as the catastrophe adjuster industry's leading association, NACA's new brand identity is a major step in a larger plan to define the association's growth for the next 50 years. It is designed to stand as a visual representation of our members, our organization, our community, and our profession.



## Convention App and Appointments Now Available!

The convention app is now available for downloading. Attendees can view the schedule, start networking with other attendees, and schedule appointments with IA firms. To download the Cvent Events app, open the App Store or Google Play Store on your device, search for the "Cvent Events" app and download the app for the 2025 NACA Annual Convention.



## NACA Partners with AdjusterTV

NACA is excited to announce its 2025 partnership with AdjusterTV to enhance awareness of NACA, spotlight the NACA Annual Convention, and advance the independent claims industry. With a thriving YouTube channel that reaches over 35,000 subscribers and 70,000 monthly viewers, AdjusterTV has become a prominent voice within the adjuster community. As part of this partnership, AdjusterTV will record extensive footage of the 2025 NACA Annual Convention, showcasing the event and promoting NACA nationwide. A long-time supporter of NACA, AdjusterTV's involvement will further enrich member benefits and strengthen the industry's collective impact.



## NACA Recognizes Sponsors Who Honor our Vets

Each year exhibitors are invited to sponsor a vet at the upcoming NACA Annual Convention. NACA thanks the following organizations for sponsoring one or more vets at the 2025 NACA Annual Convention:

- Claim Consultant Group
- Davies Group
- Eberl
- Haag, a Salas O'Brien Company
- Struction Solutions
- Tracker Claims Services

Sponsors will be invited to present certificates to the winners of the Sponsor a Vet program during the opening general session.

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## NACA Bylaws Being Updated

NACA recently shared proposed changes to its bylaws with the NACA membership and is seeking feedback. Members can offer their comments on the proposed changes before it goes to the membership for vote. The proposed changes will be voted on at the membership meeting in Little Rock on Thursday, February 13, 2025. [Contact us](#) if you need a copy of the proposed changes or access to the comment submission form.



## NACA Webinar - Hosted by Crawford & Co.

This year NACA introduced webinars as a new member benefit. NACA presented two very successful webinars, hosted by Pilot and Alacrity, respectively, NACA's diamond sponsors for the 2025 NACA Annual Convention.

The topic for the next NACA webinar, scheduled for January 23, 2025, will be flood-specific and hosted by Crawford & Co., NACA's Gold Sponsor for the 2025 NACA Annual Convention.

The NACA webinars are free for NACA members and \$25 for non-members. Check your inboxes for more information soon!



## NACA Annual Membership Meeting - February 13, 2025


In accordance with the NACA bylaws, this is the official notice that the next meeting of the NACA membership will take place Thursday, February 13, 2025, at 7:30 am, at the Marriott Little Rock in Little Rock, Arkansas. The meeting agenda will be posted prior to the meeting.



## See the Flat River Band in Concert!

Are you attending the NACA Convention in Little Rock? Don't miss out on a must-attend evening of incredible music!

Join us for an exclusive private concert with the *Flat River Band* at *The Hall* in downtown Little Rock on Tuesday, February 11, 2025.

 Tickets are just \$59, which includes two complimentary drink tickets and dinner.

Get ready for an unforgettable night of live music, great food, and good vibes! Secure your spot now—this event will sell out fast. [Reserve Your Tickets Today!](#)

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## Meet our 2025 Convention Sponsors!

The success of NACA's conventions is greatly attributed to the generous support of our sponsor partners. Their contributions help us keep registration fees affordable and provide an excellent learning environment for new and seasoned adjusters. We are truly grateful for their ongoing support!

**Diamond Sponsors:** Pilot Catastrophe Services and Alacrity Solutions

**Gold Sponsor:** Crawford & Company

**Workshop Sponsor:** River Road Partners, LLC

**Meeting Bags Sponsor:** Davies Group

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Mid-America  
Pilot Catastrophe Services  
Susco Solutions  
Team One Insurance Services  
Tracker Claims Services



### Sponsor a Vet Sponsors:

Claim Consultant Group

Davies Group

Eberl

Haag Education Co.

Struction Solutions

Tracker Claims Services



## Exhibitors Gearing Up for the 2025 Convention

There are still some slots available in the exhibit hall for vendors interested in interacting with the adjuster community. We already have a great line up of companies coming to exhibit in Little Rock and anticipate having a full exhibit hall. [Register](#) your booth today so you don't miss the most important event of the year for adjusters!

Visit the [Exhibitor Information](#) page to click on the floor plan. To protect exhibitors from unscrupulous companies selling fake attendee lists and lodging, you must access your MemberClicks account to see the floor plan.



## Elevate Your Skills with the Xactimate Mobile Workshop

We are thrilled to present an exclusive opportunity to enhance your expertise in the world of insurance adjustment at the 2025 NACA Convention. Join us for the Xactimate Mobile workshop, hosted by NACA Past President and Xactware Certified Trainer [Bruce Authement](#).

***This optional event is exclusively designed for the NACA 2025 Convention! [Register](#) today.***



## Donate to the Compassion Center at the NACA Convention

Winter will be in full swing during the 2025 NACA Annual Convention in Little Rock, Arkansas, this February. NACA invites all attendees to support the Compassion Center, a local charity in Little Rock, by bringing gently used clothing to donate. For those who prefer to contribute financially, a QR code will be available on-site for monetary donations. Since the Compassion Center operates entirely on charitable contributions, your generosity is crucial. Help us make a

difference in the Little Rock community by donating items such as coats, gloves, socks, hats, scarves, or anything else you can fit in your suitcase.



The image is a promotional graphic for a holiday sweepstakes. At the top left is the NACA logo, which consists of a stylized blue and red 'C' followed by the text 'National Association of Catastrophe Adjusters'. At the top right is a gold circular emblem with '50th' and 'ANNIVERSARY' on a ribbon. The main title 'Holiday Sweepstakes!' is in a large, black, serif font. Below it, the text 'Adjusters, register for the 2025 NACA Convention by December 25 and be entered into our holiday sweepstakes for the chance of winning a \$50 Amazon gift card to celebrate NACA's 50th Convention!' is in a bold, black, sans-serif font. Further down, it says 'Adjusters previously registered are automatically entered!'. The bottom of the graphic is decorated with a red ribbon, a green Christmas tree, a red gift box with white polka dots, and a green Christmas ornament.

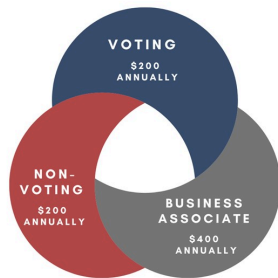
**National Association of Catastrophe Adjusters**

**50th ANNIVERSARY**

# Holiday Sweepstakes!

**Adjusters, register for the 2025 NACA Convention by December 25 and be entered into our holiday sweepstakes for the chance of winning a \$50 Amazon gift card to celebrate NACA's 50th Convention!**

Adjusters previously registered are automatically entered!



## Have You Renewed Your Membership?

Act Now! Don't Lose Your NACA Benefits:

- **Association** with a professional, non-profit organization
- **Networking opportunities** with a group that stays connected & informed to help everyone succeed
- **Showcase** your name, resume, headshot and career experience in our searchable online database for IA firms & other professionals
- **NACA Convention discounts** - the largest adjuster convention of its kind with access to dozens of IA firms
- **One-one-one time** at the conventions with IA firm owners and Deployment Managers
- **Vendor discounts** for Education, Training, Software, Tools, Travel & more
- **Continuing education** courses to take your career to the next level

- **Job Posts** are free for Business Members and are cross promoted using our newsletters, LinkedIn & Facebook
- An Association looking for feedback to help find ways to **help you succeed**

## Contact Info:

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