



APRIL 2025

NACA NEWS

*The Official Quarterly Newsletter of the
National Association of Catastrophe Adjusters*

Thank You for Attending the 2025 NACA Annual Convention!



A huge thank you for joining us at the 2025 NACA Annual Convention in Little Rock, Arkansas! Your presence made it a standout success, and on behalf of the NACA Board of Directors, thank you for your unwavering support of our shared mission.

With nearly 700 attendees, this year's Convention was one of our biggest and most dynamic yet. Your passion and commitment shone through, reinforcing the unity and vitality of the NACA community. It was a thrill to see such a lively mix of ideas, experiences, and solutions aimed at elevating the catastrophe adjuster industry.

The event packed a punch with dynamic breakout sessions, an electrifying keynote from Steve Badger, 54 companies lighting up the exhibit hall, and plenty of chances to connect. Tuesday night's concert with the Flat River Band brought the house down—great music, tasty food, and members growing their networks made it a memorable evening.

We couldn't have pulled it off without our incredible sponsors, especially Alacrity and Pilot, our diamond sponsors once again. The support of our sponsors and their visibility onsite added tremendous value, and I'm so thankful for their role in making this Convention another winner.

Kudos also to our session presenters, who tackled the industry's toughest topics with expertise and fresh perspectives. Their contributions sparked meaningful conversations and pushed us to think boldly about what's next for catastrophe adjusting.

A special nod goes to our staff and volunteers—their hard work and meticulous planning kept everything humming smoothly. Their behind-the-scenes efforts made this event both impactful and unforgettable.

Save the date for next year's Convention, January 25–29, 2026, at the Choctaw Casino Resort in Durant, Oklahoma. Look forward to seeing you there!

Doug Hubby, CatPro
NACA Board President



NACA's 2025 Committees

NACA's committees serve a vital function in guiding the work of the Association and seeing that the strategic vision established by the Board of Directors is being carried out.

We received over 30 submissions from members interested in volunteering for a NACA committee. These individuals will be donating their time and efforts to our standing committees - Bylaws, Convention Planning, Education, Marketing, and Membership.

Volunteering is a great way for new members to help guide the activities of NACA and help improve the industry, build leadership skills, make valuable connections, and gain hands-on experience in a variety of ways.

Check out this year's [list of volunteers!](#)



Exhibit at the 2026 NACA Annual Convention!

Each year, convention attendees participate in the NACA Convention for professional development opportunities, networking with peers and industry partners, and to participate in one-on-one interviews with dozens of exhibitors. The Convention is an

excellent place for you to showcase your products and services to this key target audience.

[Registration is open](#) to secure your booth at what is expected to be a packed exhibit hall and one of NACA's largest conventions to date.

**2026 Diamond Sponsor
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Let's get to work!

Visit Pilot



NACA Partners with Glue Up!

NACA is excited to announced it has partnered with Glue Up, an AI-powered all-in-one community engagement CRM platform, which will enhance member experiences, streamline NACA operations and drive growth for the association. The system, replacing MemberClicks, will make it easier for NACA to manage membership, events, community, and email marketing, just to name a few. And the new system will include a new website and new communication tools for members.

Because the new system will include multiple features that encourage community participation, NACA will hold a special webinar this fall for members to learn about the new system.

The transition to the new system is taking place over the next few months. The new platform will go live August 1, 2025, with the opening of the registration form for the 2026 NACA Annual Convention.



NACA Recognizes Vets and their Sponsors at the 2025 NACA Annual Convention

Each year exhibitors are invited to sponsor a vet at the upcoming NACA Annual Convention. Here are the member winners of the 2025 NACA Annual Convention Sponsor a Vet Program, along with their sponsors:

-Soni Vestal

Sponsored by **Claim Consultant Group**

-Allen Smith

Sponsored by **Davies Group**

-Garold Cline

Sponsored by **Eberl**

-Thomas Maretzski

Sponsored by **Haag, a Salas O'Brien Company**

-Brian Phillips

Sponsored by **Struction Solutions**

-**David Launius**

Sponsored by **Struction Solutions**

-**Patrick Tortorich**

Sponsored by **Tracker Claims Services**

The winners received reimbursement of their 2025 Convention registration fees thanks to the generosity of their sponsors.

Participation in the Sponsor a Vet Program at the Annual Convention is easy. If you are an active NACA member and a veteran, simply include a copy of your DD14 showing an honorable discharge of service, and you will be automatically included in the drawing for a free Convention registration!

2026 Diamond Sponsor
Alacrity



ALACRITY HAS A PRESENCE IN

ALL 50 STATES

AND PROCESSES MORE THAN

2.8M CLAIMS ANNUALLY



NACA Bylaws Approved
ON BEHALF OF MORE THAN

BUSINESS PARTNERS

The NACA membership adopted changes to the bylaws at their meeting on Thursday, February 13, 2025. The newly revised bylaws are posted on the [NACA website](#).



The NACA Bylaws Committee will be actively working this year to correct a few more items in the bylaws, which will be presented to the membership for approval on Thursday, January 29, 2026.

[alacritysolutions.com](#)



AUTOMOTIVE

COMMERCIAL

FLOOD

ENVIRONMENTAL

NACA Webinar - Hosted by Crawford & Co.

Crawford & Company presented the webinar, "How to Qualify and Succeed as a Flood Adjuster" in January 2025. Due to the popularity of this webinar, we have added the webinar to the calendar for May xx, 2025.

The topic for the next NACA webinar, scheduled for January 23, 2025, will be flood-specific and hosted by Crawford & Co., NACA's Gold Sponsor for the 2025 NACA Annual Convention.

Visit Alacrity

The [NACA webinars](#) are free for NACA members and \$25 for non-members. Check your inboxes for more information soon!



Thank you, 2025 Convention Sponsors!

The success of NACA's conventions is greatly attributed to the generous support of our sponsor partners. Their contributions helped us keep registration fees affordable and provided an excellent learning environment for new and seasoned adjusters. We are truly grateful for their ongoing support!

Diamond Sponsors: Pilot Catastrophe Services and Alacrity Solutions

Gold Sponsor: Crawford & Company

Workshop Sponsor: River Road Partners, LLC

Meeting Bags Sponsor: Davies Group

Lanyards Sponsor: Mid-America

Hotel Key Card Sponsor: MD Claims Group

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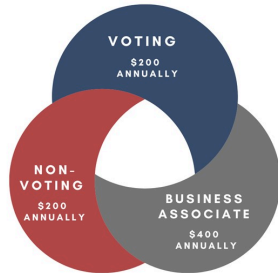
Davies Group

Eberl

Haag Education Co.

Struction Solutions

Tracker Claims Services



Have You Renewed Your Membership?

Act Now! Don't Lose Your NACA Benefits:

- **Association** with a professional, non-profit organization
- **Networking opportunities** with a group that stays connected & informed to help everyone succeed
- **Showcase** your name, resume, headshot and career experience in our searchable online database for IA firms & other professionals
- **NACA Convention discounts** - the largest adjuster convention of its kind with access to dozens of IA firms
- **One-one-one time** at the conventions with IA firm owners and Deployment Managers
- **Vendor discounts** for Education, Training, Software, Tools, Travel & more
- **Continuing education** courses to take your career to the next level
- **Job Posts** are free for Business Members and are cross promoted using our newsletters, LinkedIn & Facebook
- An Association looking for feedback to help find ways to **help you succeed**

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