



**October 2023**

## **The Core Marketplace: A Valuable Way to Promote Your Facilities' Resources and Expertise**

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Are you taking advantage of the Core Marketplace?

ABRF members can access the [Core Marketplace](#) to find specific instruments at institutions around the world, as well as share their own facilities' resources and capabilities with other members and web site visitors. The Core Marketplace provides a central repository to allow researchers and Core Facilities to find each other more easily. Researchers can quickly locate facilities that provide the services they need. Core Facilities can locate other such facilities to collaborate with and gain more users, which may help Cores achieve sustainability.

The Core Marketplace:

- Allows researchers to locate resources needed for their research
- Provides a channel for facilities to collaborate
- Facilitates cores to get the traffic needed to reach sustainability

### **About The Core Marketplace**

The Core Marketplace (CM) is a searchable list of active core facilities. A Core, broadly defined, is a facility that performs scientific research. Research cores are often (but not always) part of a higher education institution.

The purpose of the CM is to provide this directory of research facilities to the scientific community. It also furthers research by highlighting citable resources within a listing for scientific publication.

### **Etiquette**

The CM is free to search and free to list. Core Marketplace does not sell or share contact information outside of what the CM makes publicly available. All information about a core is volunteered from within the core itself. Core Marketplace do not scrape or collect information about a core without that core first volunteering it. A core is free at any time to see the data collected regarding their listing. Also, a core is free to remove their data from the CM at any time.